

# Cookie policy



# Cookie policy

**We (People's Partnership Limited) use cookies on our websites to help give you the best experience we can.**

If you'd like to remove or refuse cookies, you can learn how to below – see 'What to do about unwanted cookies or adverts'. However, this may mean our website won't work in the way you'd expect.

**Warning: if you use your web browser settings to refuse all cookies, you won't be able to log in to your online account with us.**

## What are cookies?

Cookies are small text files that are placed on your device (such as a computer or mobile phone) when you browse websites. Almost all websites use them. They help us to distinguish you from other visitors. They also help us to customise our web pages by remembering your preferences, such as font size.

When you return to our websites, we use the information in the cookie to recognise your last session. This improves the quality of your experience on our websites.

## Why do we use cookies?

We use cookies to make our websites work as you'd expect. They also help us to:

- continually improve our websites
- improve speed and security of our websites
- remember your search settings during and between visits
- let you share pages with social networks like Facebook and add comments to our site
- make our marketing more efficient so you should only see advertising or promotions that are relevant to you, eg via Google or Facebook.

**We don't use cookies to:**

- collect any personally identifiable or sensitive information
- send personally identifiable data to third parties.

## What type of cookies do we use?

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# Online account (members)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieyesID	Online account	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	Online account	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
First-party cookie	_ga	Google Analytics	Used by Google Analytics to calculate visitor, session, campaign data and to keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. Expires after 2 years.	Analytics
First-party cookie	accessToken	Online account	This cookie is used for authentication and security. Expires at the end of the browser session.	Necessary
First-party cookie	_gcLau	Google Analytics	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 2 months.	Marketing
Third-party cookie	test_cookie	doubleclick.net	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies. Used for AdSense, Campaign Manager, Google Ad Manager, Google Analytics, Display & Video 360 and Search Ads 360. Expires after 1 month.	Functional
First-party cookie	_RequestVerificationToken	Online account	To stop unauthorised posting of content to a website. Expires after each visit.	Necessary

# Online account (members)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_uetsid	B&CE website	Used by Microsoft Bing Ads. It allows us to engage with a user that has previously visited our website. Expires after 24 hours.	Marketing
Third-party cookie	_uetvid	Online account	Used to allow us to engage with a user that has previously visited our website. Expires after 12 months.	Marketing
Third-party cookie	ai_session	Online Account (MyProducts)	Associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. Expires after 1 day.	Functional
Third-party cookie	ai_user	Online account	Used for the collection of statistical usage and telemetry information for applications built on the Azure cloud platform. Expires after 12 months.	Analytics
First-party cookie	ASP.NET_SessionId	Online Account (MyProducts)	For security checks after login. Expires after each visit.	Necessary
Third-party cookie	cky-action	Online account	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	cky-consent	Online account	Used to remember the users' consent settings so that the website recognises the users the next time they visit. Expires after 12 months.	Necessary

# Online account (members)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieeyes-advertisement	Online account	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-analytics	Online account	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	MUID	Bing	This cookie is widely used by Microsoft as a unique user identifier to allow user tracking. Expires after 12 months.	Analytics
Third-party cookie	cookieeyes-functional	Online account	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	Bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing
Third-party cookie	IDE	doubleclick.net	To measure a visitor's actions after they click through from an advert. Expires after 1 year.	Marketing
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the use of cookies for non-essential purposes. Expires after 2 years.	Functional

# Online account (members)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	optimizelyEndUserId	People's Partnership website	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Analytics
Third-party cookie	RT	The People's Pension website	When an end-user browses to a site that's instrumented with mPulse, Boomerang generates an RT cookie. It contains various pieces of information about the user's session, as viewed by Boomerang. Expires after 7 days.	Analytics
First-party cookie	x-ms-cpim-trans	Online account	Used for tracking the transactions (number of authentication requests to Azure Active Directory B2C) and the current transaction. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-sso:{Id}	Online account	Used for maintaining the single sign-on session. This cookie is set as persistent, when 'Keep me signed in' is enabled. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-cache:{id}_n	Online account	Used for maintaining the request state. Expires at the end of the browser session or after successful authentication.	Strictly necessary
First-party cookie	x-ms-cpim-csrf	Online account	Cross-Site Request Forgery (CSRF) token used for CSRF protection. Expires at the end of the browser session.	Strictly necessary

# Online account (members)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	MSPTC	Bing	This cookie allows to serve relevant advertisements to visitors.	Marketing
Third-party cookie	Lidc	LinkedIn	LinkedIn Share button and advertising tags. Expires after 24 hours.	Marketing
Third-party cookie	_hjSessionUser_1538465	Online account	Ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_fbp	Facebook	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
First-party cookie	ApplicationGatewayAffinity	Online account	This cookie is used by Azure Application Gateway to direct subsequent traffic from a user's session to the same server for processing (known as session-based affinity). Expires after 30 minutes.	Necessary
First-party cookie	ApplicationGatewayAffinityCORS	Online account	Azure Application Gateway uses gateway-managed cookies for maintaining user sessions.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	__cf_bm	.ft.co	Used by Cloudflare's Bot Management service. It helps to manage incoming traffic that matches criteria associated with bots. Expires after 1 day.	Necessary
First-party cookie	Recite.Preferences	The People's Pension website	Used to store the recite toolbar preferences. Expires after 12 months.	Functional
Third-party cookie	RT	The People's Pension website	When an end-user browses to a site that's instrumented with mPulse, Boomerang generates an RT cookie. It contains various pieces of information about the user's session, as viewed by Boomerang. Expires after 7 days.	Analytics
Third-party cookie	__Secure-ENID	Google	Used to secure digitally signed and encrypted data from the unique Google ID. It also stores the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and to protect visitor data from unauthorised parties. This can also be used to show relevant and personalised advertising content. Expires after 12 months.	Marketing
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Analytics
Third-party cookie	_fbp	The People's Pension website	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing



Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	AEC	Google	Used to ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge. Expires after 6 months.	Functional
Third-party cookie	cky-action	The People's Pension website	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary
Third-party cookie	_hjSession_1538465	The People's Pension website	Holds current session data and ensures subsequent requests in the session window are attributed to the same session. Expires after 30 minutes.	Analytics
First-party cookie	_gcl_au	The People's Pension website	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	_hjSessionUser_1538465	The People's Pension website	Ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
First-party cookie	Recite.Persist	The People's Pension website	This stores a flag to indicate whether toolbar should persist between pages or not. Expires after each visit.	Functional

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	IDE	doubleclick.net	To measure visitors' actions after they click through from an advert. Expires after 1 year.	Marketing
Third-party cookie	Bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing
Third-party cookie	Lidc	LinkedIn	LinkedIn cookie used for routing from share buttons and ad tags. Expires after 24 hours.	Marketing
Third-party cookie	cky-consent	The People's Pension website	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-advertisement	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-analytics	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-functional	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyesID	The People's Pension website	Used as a unique identifier for visitors according to their consent. Expires after 12 months	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieeyes-necessary	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	MUID	Bing	Used to identify unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes. Expires after 12 months.	Marketing
Third-party cookie	_uetsid	Bing Ads	Used by Bing Ads to store and track visits across websites. Expires after 1 day.	Marketing
Third-party cookie	_uetvid	Bing Ads	Used by Bing Ads to store and track visits across websites. Expires after 1 day.	Marketing
Third-party cookie	cookieeyes-other	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary
Third-party cookie	muc_ads	X (formerly Twitter)	This is set by X (formally known as Twitter) and is used for optimizing ad relevance by collecting a visitor's navigation data. Expires after 12 months.	Marketing
Third-party cookie	cookieeyes-performance	The People's Pension website	Used to remember the consent of users for the use of cookies in the 'Performance' category. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the use of cookies for non-essential purposes. Expires after 2 years.	Functional
Third-party cookie	MSPTC	Bing	This cookie is used to show relevant advertisements to visitors. Expires after 12 months.	Marketing
Third-party cookie	optimizelyEndUserId	The People's Pension website	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Performance
Third-party cookie	personalization_id	X (formerly Twitter)	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Marketing
Third-party cookie	SOCS	Google	Used by Google to store a user's state about their cookie choices. Expires after 12 months.	Functional
Third-party cookie	VISITOR_INFO1_LIVE	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after 179 days.	Analytics
Third-party cookie	VISITOR_PRIVACY_METADATA	YouTube	Stores the user's cookie consent state for the current domain. Expires after 6 months.	Functional

# The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	YSC	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after each visit.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Marketing
First-party cookie	_gcLau	Google AdSense	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	_fbp	Facebook	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
Third-party cookie	AWSELBCORS	Optimizely	This cookie is managed by Amazon Web Services (AWS) and is used for load balancing. Expires at the end of the browser session.	Functional
Third-party cookie	cky-action	People's Partnership website	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary
Third-party cookie	VISITOR_INFO1_LIVE	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after 179 days.	Analytics
Third-party cookie	YSC	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after each visit.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cky-consent	People's Partnership website	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-advertisement	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-analytics	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-functional	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyesID	People's Partnership website	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-other	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieyes-performance	People's Partnership website	Used to remember the consent of users for the use of cookies in the 'Performance' category. Expires after 12 months.	Necessary
Third-party cookie	optimizelyEndUserId	People's Partnership website	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Analytics
Third-party cookie	optimizelyRumLB	Optimizely	Controls the Amazon Web Services Elastic Load Balancing (AWS-ELB) cookie's attributes for load balancing. Expires at the end of the browser session.	Functional
First-party cookie	Recite.Persist	People's Partnership website	This stores a flag to indicate whether toolbar should persist between pages or not. Expires after each visit.	Functional
Third-party cookie	VISITOR_PRIVACY_METADATA	YouTube	Stores the user's cookie consent state for the current domain. Expires after 6 months.	Functional



Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	__cf_bm	LinkedIn	Used by Cloudflare's Bot Management service. It helps to manage incoming traffic that matches criteria associated with bots. Expires after 1 day.	Necessary
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Analytics
Third-party cookie	__Secure-ENID	Google	Used to secure digitally signed and encrypted data from the unique Google ID. It also stores the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and to protect visitor data from unauthorised parties. This can also be used to show relevant and personalised advertising content. Expires after 12 months.	Functional
First-party cookie	_gcl_au	Google AdSense	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	AEC	Google	Used to ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge. Expires after 6 months.	Functional
Third-party cookie	DV	Google	These cookies are used to collect information about how visitors use the site. They use the information to create reports and to help improve the site. The cookies collect information anonymously, including the number of visitors to the site, where visitors have come to the site from and the pages they've visited. Expires after 1 month.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the use of cookies for non-essential purposes. Expires after 2 years.	Functional
Third-party cookie	Lidc	LinkedIn	LinkedIn Share button and advertising tags. Expires after 24 hours.	Marketing
Third-party cookie	lang	LinkedIn	Used to remember a user's chosen language in their settings for LinkedIn.com. Expires at the end of the browser session.	Functional
Third-party cookie	optimizelyEndUserId	B&CE website	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored.	Performance
Third-party cookie	_fbp	Facebook	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
Third-party cookie	SOCS	Google	Used by Google to store a user's state about their cookie choices. Expires after 12 months.	Functional
Third-party cookie	cookieyes-advertisement	B&CE website	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-analytics	B&CE website	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieyes-functional	B&CE website	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyesID	B&CE website	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	B&CE website	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-other	B&CE website	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary
Third-party cookie	cky-action	B&CE website	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary
Third-party cookie	cky-consent	B&CE website	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	Bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	AWSELBCORS	Optimizely	This cookie is managed by Amazon Web Services (AWS) and is used for load balancing. Expires at the end of the browser session.	Functional
First-party cookie	_ga	The People's Pension website – Adviser Hub	To identify unique users. Expires after 2 years.	Marketing
Third-party cookie	optimizelyEndUserId	The People's Pension website – Adviser Hub	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Performance
Third-party cookie	optimizelyRumLB	Optimizely	This cookie is used for Optimizely Experimentation. Expires after 6 months.	Performance
First-party cookie	ttp.idsrv.xsrf	The People's Pension website – Adviser Hub	This cookie is used for authentication. Expires at the end of the browser session.	Necessary
Third-party cookie	IDE	The People's Pension website – Adviser Hub	To measure the visitors' actions after they click through from an advert. Expires after 12 months.	Marketing
First-party cookie	wordpress_logged_in_	The People's Pension website – Adviser Hub	To help us keep you logged in to our site. Expires after each visit.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	wordpress_sec_	The People's Pension website – Adviser Hub	To help us keep you logged in to our site. Expires after each visit.	Necessary
First-party cookie	_gcl_au	The People's Pension website – Adviser Hub	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	_hjSessionUser_1538465	The People's Pension website – Adviser Hub	This cookie is set when a user first lands on a page. It ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_uetvid	The People's Pension website – Adviser Hub	Used by bing.com to store and track visits across websites. Expires after 12 months.	Marketing
First-party cookie	tpv.SignInMessage.0c6a34d821a152285c14278840f33184	The People's Pension website – Adviser Hub	This cookie is used for authentication. Expires at the end of the browser session.	Necessary
Third-party cookie	cky-consent	The People's Pension website – Adviser Hub	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	_uetsid	Bing	Used by Microsoft Bing Ads. It allows us to engage with a user who has previously visited our website. Expires after 24 hours.	Marketing

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieeyes-analytics	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-functional	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyesID	The People's Pension website – Adviser Hub	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-necessary	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-other	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-performance	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Performance' category. Expires after 12 months.	Necessary
Third-party cookie	cky-action	The People's Pension website – Adviser Hub	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	bandce_oauth_state	The People's Pension website – Adviser Hub	Used as part of secure authentication. Expires after 30 minutes.	Necessary
Third-party cookie	_fbp	Facebook	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
Third-party cookie	_hjSession_1538465	Hotjar	Holds current session data and ensures subsequent requests in the session window are attributed to the same session. Expires after 30 minutes.	Analytics
Third-party cookie	_hjSessionUser_1538465	Hotjar	Ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	cookieyes-advertisement	The People's Pension website – Adviser Hub	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary

# Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	.ASPXFORMSAUTH	People's Partnership - Employer Online Services	To enable visitors to log in to the site, and for us to check who they are. This cookie is necessary for our site. Expires after 30 minutes.	Necessary
First-party cookie	ASP.NET_SessionId	People's Partnership - Employer Online Services	To enable us store data from each visitor session. Expires after 30 minutes.	Necessary
Third-party cookie	cky-action	People's Partnership - Employer Online Services	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary
Third-party cookie	cky-consent	People's Partnership - Employer Online Services	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-advertisement	People's Partnership - Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
First-party cookie	_gcl_au	People's Partnership - Employer Online Services	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 2 months.	Marketing



# Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_uetvid	People's Partnership - Employer Online Services	Used to store and track visits across websites. Expires after 13 months.	Marketing
First-party cookie	_vwo_uuid_v2	People's Partnership - Employer Online Services	To ensure visitors see the same version of the page when we're testing different versions. Expires after 12 months.	Analytics
First-party cookie	_ga	People's Partnership - Employer Online Services	Used by Google Analytics to calculate visitor, session, and campaign data and to keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. Expires after 2 years.	Analytics
First-party cookie	ai_session	People's Partnership - Employer Online Services	To collect statistical usage and remotely measure information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie. Expires after each visit.	Analytics
First-party cookie	ai_user	People's Partnership - Employer Online Services	To collect statistical usage and remotely measure information for apps built on the Azure cloud platform. This is a unique user identifier cookie that allows for the tracking of the number of users who access the application over time. Expires after 12 months.	Performance

# Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	MUID	Bing	This cookie is widely used by Microsoft as a unique user identifier to allow user tracking. Expires after 12 months.	Marketing
Third-party cookie	_fbp	Facebook	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
Third-party cookie	_uetsid	People's Partnership - Employer Online Services	Used by Microsoft Bing Ads. It allows us to engage with a user who has previously visited our website. Expires after 24 hours.	Marketing
Third-party cookie	Bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing
Third-party cookie	IDE	doubleclick.net	To measure a visitor's actions after they click through from an advert. Expires after 1 year.	Marketing
Third-party cookie	cookieyes-analytics	People's Partnership - Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the use of cookies for non-essential purposes. Expires after 2 years.	Functional

# Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	Lidc	LinkedIn	LinkedIn Share button and advertising tags. Expires after 24 hours.	Marketing
Third-party cookie	cookieyes-functional	People's Partnership – Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyesID	People's Partnership – Employer Online Services	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	People's Partnership – Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-other	People's Partnership – Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-performance	People's Partnership – Employer Online Services	Used to remember the consent of users for the use of cookies in the 'Performance' category. Expires after 12 months.	Necessary

# Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	MSPTC	Bing	This cookie allows us to show relevant advertisements to visitors. Expires after 12 months.	Marketing
First-party cookie	Name	People's Partnership – Employer Online Services	This cookie checks if a user has allowed for cookies and JavaScript. Expires at the end of the browser session.	Necessary
Third-party cookie	optimizelyEndUserId	People's Partnership – Employer Online Services	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Performance

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	atlassian.xsrf.token	Developer Hub	Helps prevent XSRF attacks.. Expires after 30 minutes.	Necessary
Third-party cookie	cookieyes-advertisement	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-analytics	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-functional	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyesID	Developer Hub	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-other	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Other' category. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-performance	Developer Hub	Used to remember the consent of users for the use of cookies in the 'Performance' category. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cky-action	Developer Hub	The cookie is set by CookieYes to remember the user's consent to the use of cookies on the website. Expires after 12 months.	Necessary
Third-party cookie	cky-consent	Developer Hub	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	__Secure-ENID	Google	Used to secure digitally signed and encrypted data from the unique Google ID. It also stores the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and to protect visitor data from unauthorised parties. This can also be used to show relevant and personalised advertising content. Expires after 12 months.	Functional
First-party cookie	_gcLau	Google Ad Sense	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Analytics
Third-party cookie	_fbp	Developer Hub	_fbp summary cookie is used by Facebook to store and track visits across websites for marketing purposes. Expires after 90 days.	Marketing
Third-party cookie	_uetvid	Developer Hub	Used to allow us to engage with a user that has previously visited our website. Expires after 12 months.	Marketing

# Developer Hub

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_vwo_uuid_v2	Developer Hub	To ensure visitors see the same version of the page when we're testing different versions. Expires after 12 months.	Analytics
First-party cookie	bandce_oauth_state	Developer Hub	This cookie is used for authentication. Expires after 1 month.	Necessary
Third-party cookie	optimizelyEndUserId	Developer Hub	Used to store a visitor's unique Optimizely Experimentation identifier. This is a combination of a timestamp and a random number. No other information about you or your visitors is stored. Expires after 6 months.	Performance

# Additional information

## First-party cookies

We set first-party cookies on behalf of the website you are visiting.

## Third-party cookies

Third-party cookies collect and use anonymous information about your visits and interactions with our websites. We use third-party cookies to serve and personalise advertisements for our products and services. They also ensure we implement opt-outs made via the third party.

## Necessary cookies

Cookies in this category are necessary for the site to function normally, so cannot be turned off.

## Analytics cookies

These cookies are used to help us improve the performance of some or all pages on our website. For instance, we use Google Analytics to look at how people navigate through our website and use this to make improvements.

## Functional cookies

These cookies are used to enable certain functionality on our site such as personalisation. Disabling may lead to a poorer browsing experience.

## Marketing cookies

These cookies will be used to track your preferences and only show adverts relevant to your interests.

## Social website cookies

So you can easily 'Like' or share our content on social networks (such as Facebook and LinkedIn), we've included sharing buttons on our websites. These are set by ShareThis, AddThis and X (formerly known as Twitter).

The privacy implications will vary from social network to social network. They depend on the privacy settings you've chosen on these networks.

## Anonymous visitor statistics cookies

We use cookies to compile visitor statistics – such as how many people have visited our website, how long they spend on the site, and what pages they look at.

We use Google Analytics to provide these statistics, which help us to continuously improve our website. They also tell us, on an anonymous basis, how people reached our websites (for example from a search engine) and whether they've visited before.

You can opt out of Google Analytics by using [Google's opt-out tool](#)

## What to do about unwanted cookies

**Deleting cookies.** Some web browsers allow you to delete cookies. If your browser allows this, you'll be able to change your settings so that whenever you close your browser, it will delete any cookies that have been put on during that session of browsing.

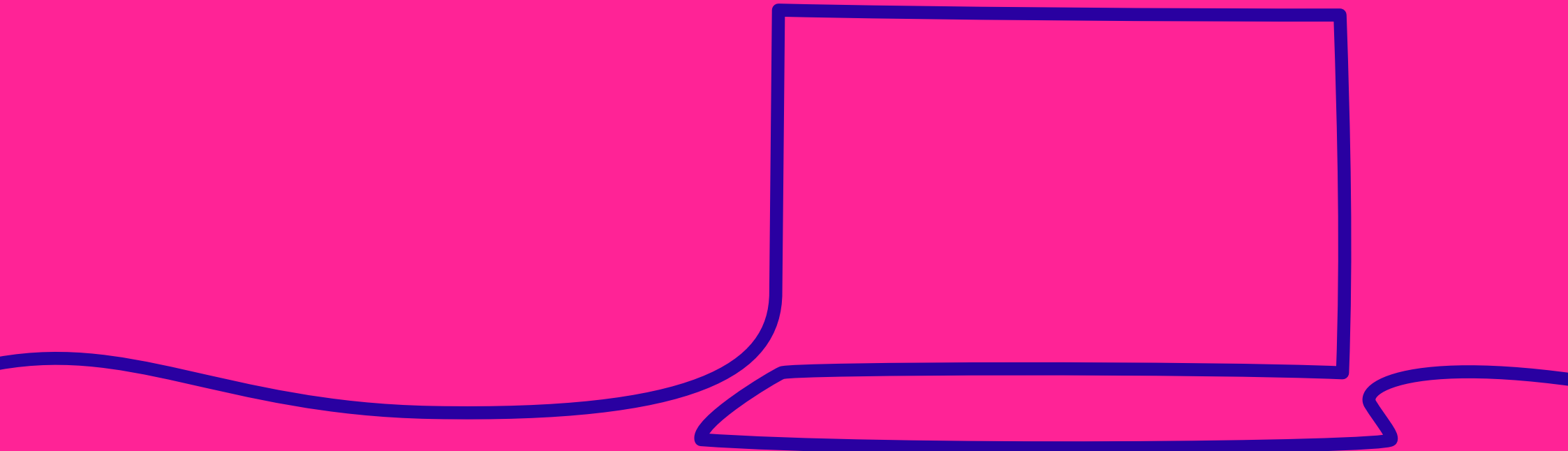
**Refusing cookies.** Just remember that if you change your browser settings to refuse all cookies – in other words, websites won't be able to put them on your device at all – you won't be able to access your online account with us. If you're worried about 'spyware', then rather than refusing all cookies, you may find you can use anti-spyware software to achieve the same goal by automatically deleting cookies it thinks are invasive.

**Getting a warning about cookies.** You can change your browser settings to warn you before cookies are used (and get the option of using them or not). You can do this by following the instructions in your browser. These are normally in the Help, Tools, or Edit menus.

## How to stop unwanted adverts

Opting out of online adverts. To stop getting online interest-based advertisements from Facebook and other participating companies, visit the [European Interactive Digital Advertising Alliance](#). You'll need to opt out separately with each browser you use.





## Where to go for more information about cookies

Visit [allaboutcookies.org](https://allaboutcookies.org)

Or check out the [Information Commissioner's Office website](#)